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Henry+Horne wins Marketing Achievement Award for social media campaign

Portland—May 14, 2018— Henry+Horne won the Marketing Achievement Award presented by the Association for Accounting Marketing (AAM) for best social media campaign.

AAM handed out 29 awards to accounting firm marketers at its annual conference with categories including, branding, marketing and PR campaigns, events and more. The submissions are judged by an independent panel outside of the accounting industry.



The Marketing Department's winning submission was the Elf on the Shelf social media campaign which promoted the Firm's services during the holidays. The judges remarked that it was a unique idea for the accounting industry that resulted in high ROI for the investment spent.

This was Henry+Horne's ninth Marketing Achievement Award.

ABOUT HENRY+HORNE

Henry+Horne is the largest, locally owned CPA firm in Arizona specializing in audit + accounting, tax consulting + compliance, litigation + valuation, estate, gift + trust, international and wealth management services. We have been providing professional services to closely held businesses and high net worth individuals throughout the United States and internationally since 1957. Our 150 team members serve clients from three Arizona locations: Tempe, Scottsdale and Casa Grande.

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